

GROUNDED ROOTS

PRIVACY STATEMENT

Welcome to Grounded Roots ("we," "us," or "our"). We highly value the protection of your privacy and personal data. In this privacy statement, we explain what data we collect, how we use it, and what rights you have regarding your personal data.

What data do we collect?

To provide a good and personalized service, we need some of your data.

We collect the following data:

- Identification data: Name and email address.
- Usage data: IP address, browser type, visited pages, and visit timestamps.
- Communication data: Information you provide via forms or email.

How do we collect data?

We collect personal data in different ways:

- Directly from you: When you sign up for a newsletter or brochure.
- Automatically: Through cookies and other tracking technologies analyzing website usage.

Why do we use your data?

We use your data for the following purposes:

- Sending newsletters: To inform you about our agenda and other updates (only with your consent).
- Sending brochure: To share our brochure with you.
- Website improvement: To optimize our website and enhance user experience



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Sharing data with third parties

We only share your data with third parties when necessary to provide our services, such as IT service providers. We ensure these parties comply with GDPR requirements and handle your data securely.

How do we protect your data?

We take data protection seriously and have implemented technical and organizational measures to secure your personal data against loss, misuse, and unauthorized access. This includes data encryption, secure connections (SSL), and access management.

Data retention periods

We do not retain your personal data longer than necessary for the purposes for which they were collected unless required by law. Specific retention periods vary depending on the nature of the data and legal requirements.

Your rights

You have the following rights regarding your personal data:

- Right of access: Request a copy of your stored personal data.
- Right to rectification: Correct inaccurate or incomplete data.
- Right to deletion: Request to delete your data.
- Right to restriction: Request to limit the use of your data.
- Right to object: Object to the use of your data for certain purposes, such as direct marketing.
- Right to data portability: Request a copy of your data in a structured, commonly used, and machine-readable format.

To exercise these rights, contact us via the contact details below.



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Cookies and tracking

We use cookies and similar technologies to analyze and improve website usage. A cookie is a small text file placed on your device when visiting our website. You can manage your cookie preferences through your browser settings.

Contact details

If you have any questions about this privacy statement or your personal data, contact us at:

- Email: hello@groundedroots.nl
- Phone: +31 630119759
- Address: Laan van Laag Kanje 1a, 3951KD, Maarn
- KvK number: 93510594

Changes to this privacy statement

We may update this privacy statement from time to time. Significant changes will be communicated via the website or email. The latest version of the privacy statement is always available on our website.

Consent

Where required, you can withdraw your consent for data processing at any time by contacting us.

Applicable law and jurisdiction

This privacy statement is governed by Dutch law. Any disputes will be submitted to the competent court in Midden-Nederland

